



Windsor Essex Home Builders'
A S S O C I A T I O N I N C .

Membership Makes a Difference!

Take advantage of what we have to offer

Dinner Meetings - Open to all of the WEHBA's general membership and sponsors, providing a social setting allowing members to discuss common concerns, share solutions to everyday business problems, and allowing for an opportunity to network. Some meetings also feature informative guest speakers addressing you on industry specific issues.

Newsletters - Keeping you informed about local, provincial and national issues concerning the residential construction industry.

WEHBA Website - Informing users about the benefits of WEHBA membership, showcasing all current members and sponsors, and keeping them abreast of the association's upcoming events. The site contains a listing of all current members with links to their websites, assisting the general public when searching for reputable and credible companies to use when buying, building or renovating their homes.

Advertising, Sponsorship and Promotion - The newsletter, membership directory, and WEHBA website provide members and sponsors with great advertising opportunities and reinforce to all parties of your company's participation in the association and good business practices. The WEHBA encourages all members to use the WEHBA name and logo when advertising to promote the credibility of your business which will show the residential construction industry, general public and non-members that you are serious about what you do. These media streams are designed for members and sponsors to maximize marketing efforts.

Membership - By joining the Windsor Essex Home Builders' Association, which was established in 1953, you are joining one of the most respected industry related associations in our region.

Home Show - 2016 will be the 29th annual Home Show which the WEHBA has organised. This is the premier event for the WEHBA which is timed to take advantage of the spring market. In 2015 the Home Show will be open to the general public from February 19-21 at the Ciociaro Club. Members receive a discount and are given an early opportunity to reserve booth space. This three day event offers our members a place to showcase their products and services to the public. The Friday evening will also host a gala event after the public viewing encouraging business owners, senior officials and other industry dignitaries for a private party.

Parade of Homes - The Parade of Homes is designed to provide our member builders an opportunity to showcase their new houses to the public. The WEHBA's 4th Parade of Homes was the Canadian Home Builders' Association National Sales & Marketing Awards WINNER for Home Parades.

Golden Hammer Awards - 2016 will be the 23rd annual awards event organized for our members who participate through an application and judging process. Members are recognized for their excellence in the areas of marketing and design of residential structures with awards presented annually at the Golden Hammer Awards Gala. For 2016, the awards will be announced at the Friday evening Home Show Gala.

Social & Information Events – The WEHBA hosts golf tournaments, seminars and other activities each year. In 2010, the WEHBA was host to the Ontario Home Builders' Association Annual Conference.

We are the voice - The Windsor Essex Home Builders' Association is the voice of the residential construction industry in Windsor-Essex County. The Association speaks to municipalities, government bodies and officials on behalf of the members and the public regarding issues like building department fees, licensing, inspection issues, development charges, health & safety, workers' compensation (WSIB), technical issues, taxes and other challenges facing the residential construction industry.

How we operate - The affairs of the association are governed by a volunteer board of directors made up of members elected by members. The board of directors appoints the following committees to assist in carrying out the Associations affairs; Membership, Entertainment, Golden Hammer Awards, Home Show, Parade of Homes, Technical & Education, Health & Safety/WSIB, Builder-Developer Council and Promotion & Public Relations. Staff support is provided by one Executive Officer. Member participation is welcome and is always greatly appreciated!

Community Involvement - The Windsor Essex Home Builders' Association has contributed financially to AKO, the Windsor Regional Cancer Centre - Dream Weaver Campaign, Canadian Cancer Society, Big Brothers of Windsor & Essex County - Building Campaign Fund, Kidney Foundation, Sunshine Foundation of Canada, Kingsville Youth Association, the Children's Safety Village and the Field of Dreams MRI campaign. Most recently we have worked on the Build for George and with the Greater Essex County District School Board on an educational home building project. The WEHBA is a partner in the Windsor Essex Active Retirement Community Initiative also known as the 100 Mile Peninsula encouraging out-of-towners to move to and live in our region.

For further information please contact:

Dennis Gerrard, Executive Officer

Windsor Essex Home Builder's Association

2880 Temple Drive, Suite 101

Windsor, ON N8W 5J5

Phone: (519) 948-3247

wehba@primus.ca

www.windsorsexhomebuilders.ca